# Counts of Codes – Frequency Sort – Partial Data (Surveys thru 2-25-11, Conver. Thru 43)

Code	Count
Natural Environment\Weather and climate	2275
Governance and politics	1734
Built Environment\Functional layout	1637
Regional Character\Community and Neighborhoods\Friendly, relaxed and small town feel	1551
Governance and politics\Policy, planning and regulation	1515
Regional Character\Community and Neighborhoods	1466
Accessibility and Transportation	1446
Natural Environment	1226
Properties and dimensions\Diversity	1154
Regional Character\Community and Neighborhoods\Connecting and interacting	1127
Built Environment	1109
Accessibility and Transportation\Traffic and ease of travel	1030
Built Environment\Downtown	1011
Social and Cultural Environment\Activities and events\Arts, music and cultural events	985
Education\Colleges and Universities\University of Arizona	982
Education	975
Accessibility and Transportation\Public transit	915
Social and Cultural Environment\Culture and ethnicity	913
Social and Cultural Environment\Activities and events	903
Natural Environment\Mountains	902
Natural Environment\Desert	866
Social and Cultural Environment\Crime and Safety	861
Properties and dimensions\Beauty	801
Built Environment\Areas of the region	795
Economic Environment\Businesses	783
Properties and dimensions\Ease of access	771
Social and Cultural Environment\Activities and events\Outdoor activities	768
Social and Cultural Environment	708
Properties and dimensions\Opportunity	705
Social and Cultural Environment\Activities and events\Recreation, hiking and exercise	701
Regional Character\Identity, brand and uniqueness	663
Governance and politics\Leadership and vision	660
Accessibility and Transportation\Biking	649
Social and Cultural Environment\Groups\Children, teens and future generations	633
Social and Cultural Environment\Quality of life\Health, happiness and well being	630
Regional Character\Community and Neighborhoods\Support	611
Economic Environment\Growth	603
Natural Environment\Views	586
Economic Environment	547
Natural Environment\Managing Resources and Sustainability	528
Regional Character\Size of region	528
Properties and dimensions\History	510
Education\K-12 Schools	496
Built Environment\Functional layout\Mixed use, density and sprawl	492
Regional Character\Community and Neighborhoods\Divisive and polarized	492
Social and Cultural Environment\Groups	471
Economic Environment\Cost, value, investment	448
Accessibility and Transportation\Vehicles	435
Natural Environment\Managing Resources and Sustainability\Water	431
Natural Environment\Plant and animal life	420
Economic Environment\ lobs	418

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# Counts of Codes – Frequency Sort – Partial Data (Surveys thru 2-25-11, Conver. Thru 43)

Code	Count
Regional Character	409
Governance and politics\Governmental units	397
Social and Cultural Environment\Groups\Families	396
Social and Cultural Environment\Quality of life	362
Natural Environment\Open space	353
Institutions\Sports	352
Natural Environment\Managing Resources and Sustainability\Conservation and resources	350
Regional Character\Community and Neighborhoods\Openmindedness and creativity	325
Social and Cultural Environment\Quality of life\Food	321
Social and Cultural Environment\Quality of life\Housing	301
Properties and dimensions\Clean	300
Education\K-12 Schools\Performance	298
Social and Cultural Environment\Culture and ethnicity\Hispanic/Latino	289
Social and Cultural Environment\Quality of life\Economic divide and poverty	285
Natural Environment\Open space\Local and state parks	284
Education\Funding	279
Regional Character\Nearby attractions	278
Economic Environment\Economic engine	277
Economic Environment\Cost, value, investment\Affordable, low cost and free	270
Natural Environment\Air quality	260
Built Environment\Functional layout\Shopping opportunities	254
Institutions	254
Institutions\Non-profit, charity and volunteer	246
Economic Environment\Jobs\Quality and quantity	245
Properties and dimensions	223
Social and Cultural Environment\Activities and events\Eating out	218
Economic Environment\Businesses\New businesses	212
Properties and dimensions\Exciting and vibrant	206
Economic Environment\Jobs\Salary scale	192
Economic Environment\Businesses\Major sectors	180
Natural Environment\Managing Resources and Sustainability\Solar energy	179
Institutions\Social services and support systems	172
Education\Colleges and Universities	166
Social and Cultural Environment\Groups\Young adults / young professionals	155
Social and Cultural Environment\Groups\Seniors	154
Properties and dimensions\Spiritual nature	144
Social and Cultural Environment\Groups\Friends	139
Economic Environment\Jobs\Workforce	138
Properties and dimensions\Respect	110
Education\K-12 Schools\Districts	96
Education\K-12 Schools\Curriculum	89
Natural Environment\Open space\National lands and forests	79
Properties and dimensions\Comfortable	75
Economic Environment\Cost, value, investment\High cost	71
Properties and dimensions\lsolation	65
Economic Environment\Businesses\Green business	52
Natural Environment\Managing Resources and Sustainability\Conservation education	46

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# Counts of Codes – Alpha Sort – Partial Data (Surveys thru 2-25-11, Conver. Thru 43)

Code	Count
Accessibility and Transportation	1446
Accessibility and Transportation\Biking	649
Accessibility and Transportation\Public transit	915
Accessibility and Transportation\Traffic and ease of travel	1030
Accessibility and Transportation\Vehicles	435
Built Environment	1109
Built Environment\Areas of the region	795
Built Environment\Downtown	1011
Built Environment\Functional layout	1637
Built Environment\Functional layout\Mixed use, density and sprawl	492
Built Environment\Functional layout\Shopping opportunities	254
Economic Environment	547
Economic Environment\Businesses	783
Economic Environment\Businesses\Major sectors	180
Economic Environment\Businesses\New businesses	212
Economic Environment\Businesses\Green business	52
Economic Environment\Cost, value, investment	448
Economic Environment\Cost, value, investment\High cost	71
Economic Environment\Cost, value, investment\Affordable, low cost and free	270
Economic Environment\Economic engine	277
Economic Environment\Growth	603
Economic Environment\Jobs	418
Economic Environment\Jobs\Quality and quantity	245
Economic Environment\Jobs\Salary scale	192
Economic Environment\Jobs\Workforce	138
Education	975
Education\Colleges and Universities	166
Education\Colleges and Universities\University of Arizona	982
Education\Funding	279
Education\K-12 Schools	496
Education\K-12 Schools\Curriculum	89
Education\K-12 Schools\Districts	96
Education\K-12 Schools\Performance	298
Governance and politics	1734
Governance and politics\Governmental units	397
Governance and politics\Leadership and vision	660
Governance and politics\Policy, planning and regulation	1515
Institutions	254
Institutions\Non-profit, charity and volunteer	246
Institutions\Social services and support systems	172
Institutions\Sports	352
Natural Environment	1226
Natural Environment\Air quality	260
Natural Environment\Desert	866
Natural Environment\Managing Resources and Sustainability	528
Natural Environment\Managing Resources and Sustainability\Conservation and resources	350
Natural Environment\Managing Resources and Sustainability\Conservation education	46
Natural Environment\Managing Resources and Sustainability\Solar energy	179
Natural Environment\Managing Resources and Sustainability\Solar energy	431
Natural Environment\Mountains	
	902
Natural Environment\Open space	353

# Counts of Codes – Alpha Sort – Partial Data (Surveys thru 2-25-11, Conver. Thru 43)

Natural EnvironmentOpen space\Decal and state parks  Astural EnvironmentOpen space\National lands and forests  79  Natural EnvironmentOpen space\National lands and forests  79  Natural EnvironmentOpen space\National lands and forests  586  Natural EnvironmentOpen space\National lands and forests  586  Natural EnvironmentOpen space\National lands and forests  586  Regional Character\Community and Neighborhoods\Regional Character\Community and Neighborhoods\Regional Character\Community and Neighborhoods\Dovisive and polarized  492  Regional Character\Community and Neighborhoods\Dovisive and polarized  492  Regional Character\Community and Neighborhoods\Dovisive and polarized  492  Regional Character\Community and Neighborhoods\Dovisive and small town feel  1551  Regional Character\Community and Neighborhoods\Dovisive and small town feel  592  Regional Character\Community and Neighborhoods\Dovisive and creativity  205  Regional Character\Dovisional Neighborhoods\Dovisive and creativity  205  Regional Character\Dovisional Neighborhoods\Dovisional Character\Dovisional Character\Nearby attractions  207  Regional Character\Nearby attractions  208  Regional Character\Nearby attractions  209  Social and Cultural Environment  200  200  201  202  203  203  204  205  206  Regional Character\Nearby attractions  205  206  Regional Character\Nearby attractions  207  208  Regional Character\Nearby attractions  209  200  200  201  201  202  203  204  205  206  Regional Character\Nearby attractions  206  206  207  208  Regional Character\Nearby attractions  208  200  209  200  200  201  201  201  201	Code	Count
Natural EnvironmentiVlant and animal life 420 Natural EnvironmentiVlews 586 Regional Character and climate 2275 Regional Character 409 Regional Character 509 Regional Regional Charact	Natural Environment\Open space\Local and state parks	284
Natural EnvironmentWeather and climate 2275 Regional Character Regional Character Regional Character/Community and Neighborhoods Regional Character/Community and Neighborhoods/Connecting and interacting 1127 Regional Character/Community and Neighborhoods/Divisive and polarized 492 Regional Character/Community and Neighborhoods/Divisive and polarized 492 Regional Character/Community and Neighborhoods/Divisive and polarized 492 Regional Character/Community and Neighborhoods/Openmindedness and creativity 325 Regional Character/Community and Neighborhoods/Support 411 Regional Character/Community and Neighborhoods/Support 812 Regional Character/Nearby attractions 8278 Regional Character/Nearby attractions 8278 Regional Character/Nearby attractions 828 Regional Character/Nearby attractions 8293 Social and Cultural Environment 820 Social and Cultural Environment 820 Social and Cultural Environment 821 Social and Cultural Environment 821 Social and Cultural Environment 822 Social and Cultural Environment 823 Social and Cultural Environment 824 Social and Cultural Environment 825 Social and Cultural Environment 826 Social and Cultural Environment 827 Social and Cultural Environment 827 Social and Cultural Environment 828 Social and Cultural Environment 833 Social and Cultural Environment 834 Social and Cultural Environment 835 Social and Cultural Environment 836 Social and Cultural Environment 837 Social and Cultural Environment 833 Social and Cultural Environment 833 Social and Cultural Environment 833 Social and Cultural Environment 834 Social and Cultural Environment 835 Social and Cultural Environment 836 Social and Cultural Environment 836 Social and Cultural En	Natural Environment\Open space\National lands and forests	79
Natural Environment\Weather and climate Regional Character\Community and Neighborhoods 1466 Regional Character\Community and Neighborhoods\Connecting and interacting 1127 Regional Character\Community and Neighborhoods\Donesting and interacterd and small town feel 1551 Regional Character\Community and Neighborhoods\Support Reg	Natural Environment\Plant and animal life	420
Regional Character Regional Character(Community and Neighborhoods Regional Character(Community and Neighborhoods) Regional Character(Neighty, brand and uniqueness Regional Character(Neighty) Regional Character(Neighty, brand and uniqueness Regional Character(Neighty) R	Natural Environment\Views	586
Regional Character/Community and Neighborhoods Regional Character/Community and Neighborhoods\Connecting and interacting Regional Character/Community and Neighborhoods\Divisive and polarized 492 Regional Character\Community and Neighborhoods\Divisive and creativity 325 Regional Character\Community and Neighborhoods\Support 611 Regional Character\Searchy attractions 863 Regional Character\Searchy attractions 878 Regional Character\Searchy attractions 890 Regional Character\Searchy attractions 800 Re	Natural Environment\Weather and climate	2275
Regional Character/Community and Neighborhoods/Connecting and interacting Regional Character/Community and Neighborhoods/Divisive and polarized 492 Regional Character/Community and Neighborhoods/Priendly, relaxed and small town feel 1551 Regional Character/Community and Neighborhoods/Openmindedness and creativity 325 Regional Character/Community and Neighborhoods/Support 611 Regional Character/Nearby attractions 863 Regional Character/Nearby attractions 878 Regional Character/Nearby attractions 870 Regional Character/Nearby attr	Regional Character	409
Regional Character/Community and Neighborhoods\Divisive and polarized Regional Character\Community and Neighborhoods\Friendly, relaxed and small town feel 1551 Regional Character\Community and Neighborhoods\Friendly, relaxed and small town feel 1552 Regional Character\Community and Neighborhoods\Openmindedness and creativity 325 Regional Character\Identity, brand and uniqueness 863 Regional Character\Identity, brand and uniqueness 863 Regional Character\Identity, brand and uniqueness 863 Social and Cultural Environment 800 Social and Cultural Environment\Cativities and events 800 Social and Cultural Environment\Cativities and events\Cativities and cultural events 800 Social and Cultural Environment\Cativities and events\Cativities and cultural events 800 Social and Cultural Environment\Cativities and events\Cativities and ev	Regional Character\Community and Neighborhoods	1466
Regional Character\Community and Neighborhoods\Friendly, relaxed and small town feel Regional Character\Community and Neighborhoods\Openmindedness and creativity 325 Regional Character\Community and Neighborhoods\Openmindedness and creativity 326 Regional Character\Rearby attractions 8278 Regional Cultural Environment 800 Social and Cultural Environment\Activities and events 800 Social and Cultural Environment\Activities and events\Arts, music and cultural events 805 Social and Cultural Environment\Activities and events\Outdoor activities 800 Social and Cultural Environment\Activities and events\Outdoor activities 800 Social and Cultural Environment\Groups\Chidren, teens and future generations 800 Social and Cultural Environment\Groups\Friends 800 Social and Cultural Environment\Coups\Friends 801 Social and Cultural Environment\Coups\Friends 802 Social and Cultural Environment\Coups\Friends 803 Social and Cultural Environment\Coups\Friends 804 Social and Cul	Regional Character\Community and Neighborhoods\Connecting and interacting	1127
Regional Character\Community and Neighborhoods\Openmindedness and creativity  Regional Character\Community and Neighborhoods\Support  Regional Character\Community and Neighborhoods\Support  Regional Character\Quentity, brand and uniqueness  Social and Cultural Environment\Quentity  Social and Cultural Environment\Quenty  Social and Cul	Regional Character\Community and Neighborhoods\Divisive and polarized	492
Regional Character\Community and Neighborhoods\Support Regional Character\Identity, brand and uniqueness Regional Character\Nearby attractions Regional Character\Nearby attractions Regional Character\Nearby attractions Regional Character\Nearby attractions Social and Cultural Environment Social and Cultural Environment\Activities and events Social and Cultural Environment\Activities and events\Arts, music and cultural events Social and Cultural Environment\Activities and events\Arts, music and cultural events Social and Cultural Environment\Activities and events\Cutdoor activities Social and Cultural Environment\Activities and events\Cutdoor activities Social and Cultural Environment\Cutvities and events\Recreation, hiking and exercise Total and Cultural Environment\Groups Social and Cultural Environment\Groups\Children, teens and future generations Social and Cultural Environment\Groups\Friends Social and Cultural Environment\Groups\Friends Social and Cultural Environment\Groups\Friends Social and Cultural Environment\Groups\Seniors 154 Social and Cultural Environment\Groups\Seniors 155 Social and Cultural Environment\Groups\Seniors 156 Social and Cultural Environment\Groups\Seniors 157 Social and Cultural Environment\Groups\Seniors 158 Social and Cultural Environment\Groups\	Regional Character\Community and Neighborhoods\Friendly, relaxed and small town feel	1551
Regional Character\Identity, brand and uniqueness Regional Character\Nearby attractions Regional Character\Nearby attractions Social and Cultural Environment Social and Cultural Environment\tactivities and events Social and Cultural Environment\tactivities and events Social and Cultural Environment\tactivities and events\Arts, music and cultural events Social and Cultural Environment\tactivities and events\Lating out Social and Cultural Environment\tactivities and ethnicity of life\tactivities a	Regional Character\Community and Neighborhoods\Openmindedness and creativity	325
Regional Character\Identity, brand and uniqueness Regional Character\Nearby attractions Regional Character\Nearby attractions Social and Cultural Environment Social and Cultural Environment\tactivities and events Social and Cultural Environment\tactivities and events Social and Cultural Environment\tactivities and events\Arts, music and cultural events Social and Cultural Environment\tactivities and events\Lating out Social and Cultural Environment\tactivities and ethnicity of life\tactivities a	Regional Character\Community and Neighborhoods\Support	611
Regional Characten/Nearby attractions  Regional Characten/Size of region  Social and Cultural Environment  Social and Cultural EnvironmentActivities and events  903  Social and Cultural EnvironmentActivities and events\Arts, music and cultural events  985  Social and Cultural EnvironmentActivities and events\Leating out  218  Social and Cultural EnvironmentActivities and events\Leating out  218  Social and Cultural EnvironmentActivities and events\Leating out  218  Social and Cultural EnvironmentActivities and events\Dutdoor activities  768  Social and Cultural EnvironmentActivities and events\Recreation, hiking and exercise  770  Social and Cultural EnvironmentActivities and events\Recreation, hiking and exercise  771  Social and Cultural EnvironmentActivities and events\Recreation, hiking and exercise  372  Social and Cultural EnvironmentActivities  373  Social and Cultural EnvironmentActivities  374  Social and Cultural EnvironmentActivities  375  Social and Cultural EnvironmentActivities  376  Social and Cultural EnvironmentActivities  377  Social and Cultural EnvironmentActivities  378  Social and Cultural EnvironmentActivities  379  Social and Cultural EnvironmentActivities  370  Social and Cultural EnvironmentActivities  371  Social and Cultural EnvironmentActivities  372  Social and Cultural EnvironmentActivities and ethnicityAlispanic/Latino  273  Social and Cultural EnvironmentActivities and ethnicityAlispanic/Latino  370  Social and Cultural EnvironmentActivities and ethnicityAlispanic/Latino  371  Social and Cultural EnvironmentActivities and ethnicityAlispanic/Latino  372  Social and Cultural EnvironmentActivities and ethnicityAlispanic/Latino  374  Social and Cultural EnvironmentActivities and ethnicityAlispanic/Latino  375  Social and Cultural EnvironmentActivities and ethnicityAlispanic/Latino  376  Social and Cultural EnvironmentActivities and ethnicityAlispanic/Latino  377  Social and Cultural EnvironmentActivities and ethnicityAlispanic/Latino  378  Social and Cultural EnvironmentActivities a	The state of the s	663
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Social and Cultural Environment Activities and events Social and Cultural EnvironmentActivities and events Arts, music and cultural events Social and Cultural EnvironmentActivities and events\Arts, music and cultural events Social and Cultural EnvironmentActivities and events\Eating out 218 Social and Cultural EnvironmentActivities and events\Delta (Social and Cultural EnvironmentActivities and events\Delta (Social and Cultural EnvironmentActivities and events\Delta (Social and Cultural Environment\Groups\Delta (Social and Cultural Environment\Groups\Children, teens and future generations Social and Cultural Environment\Groups\Delta (Social and Cultural Environment\Culture and ethnicity  Social and Cultural Environment\Culture and ethnicity  Social and Cultural Environment\Quality of life  Social and Cultural Environment\Quality of life\Delta (Social and Cultural Environment\Delta (Social and Cultural Environment\Delta (Social and Cultural Environment\Delta (Social and Cultural Environment\Delta (Social and Cult		528
Social and Cultural Environment\Activities and events\Arts, music and cultural events  Social and Cultural Environment\Activities and events\Eating out  218 Social and Cultural Environment\Activities and events\Outdoor activities  Social and Cultural Environment\Activities and events\Recreation, hiking and exercise  701 Social and Cultural Environment\Groups  Social and Cultural Environment\Groups\Children, teens and future generations  633 Social and Cultural Environment\Groups\Families  396 Social and Cultural Environment\Groups\Families  396 Social and Cultural Environment\Groups\Families  396 Social and Cultural Environment\Groups\Friends  139 Social and Cultural Environment\Groups\Friends  50cial and Cultural Environment\Groups\Speniors  50cial and Cultural Environment\Groups\Young adults / young professionals  155 Social and Cultural Environment\Culture and ethnicity  913 Social and Cultural Environment\Culture and ethnicity\Hispanic/Latino  289 Social and Cultural Environment\Quality of life\Economic divide and poverty  285 Social and Cultural Environment\Quality of life\Economic divide and poverty  285 Social and Cultural Environment\Quality of life\Housing  301 Social and Cultural Environment\Quality of life\Housing  302 Social and Cultural Environment\Quality of life\Housing  303 Social and Cultural Environment\Quality of life\Housing  304 Social and Cultural Environment\Crime and Safety  705 Properties and dimensions\Beauty  706 Properties and dimensions\Comfortable  75 Properties and dimensions\Comfortable  76 Properties and dimensions\Comfortable  77 Properties and dimensions\Ease of access  771 Properties and dimensions\Ease of access  771 Properties and dimensions\Ease of access  771 Properties and dimensions\Lativity and vibrant  206 Properties and dimensions\Lativity and vibrant  207 Properties and dimensions\Lativity and vibrant  208 Properties and dimensions\Lativity and vibrant  209 Properties and dimensions\Lativity and vibrant  200 Properties and dimensions\Lativity and vibrant  201 Proper		708
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Social and Cultural Environment\Activities and events\Outdoor activities  Social and Cultural Environment\Activities and events\Recreation, hiking and exercise  701  Social and Cultural Environment\Groups  471  Social and Cultural Environment\Groups\Children, teens and future generations  633  Social and Cultural Environment\Groups\Families  396  Social and Cultural Environment\Groups\Friends  396  Social and Cultural Environment\Groups\Friends  139  Social and Cultural Environment\Groups\Seniors  154  Social and Cultural Environment\Groups\Seniors  155  Social and Cultural Environment\Groups\Young adults / young professionals  155  Social and Cultural Environment\Culture and ethnicity  913  Social and Cultural Environment\Culture and ethnicity\Hispanic/Latino  289  Social and Cultural Environment\Quality of life\Economic divide and poverty  285  Social and Cultural Environment\Quality of life\Food  301  Social and Cultural Environment\Quality of life\Housing  301  Social and Cultural Environment\Quality of life\Housing  302  Social and Cultural Environment\Quality of life\Housing  303  Social and Cultural Environment\Quality of life\Housing  304  Social and Cultural Environment\Quality of life\Housing  305  Social and Cultural Environment\Quality of life\Housing  306  Social and Cultural Environment\Quality of life\Housing  307  Social and Cultural Environment\Crime and Safety  808  Properties and dimensions\Clean  309  Properties and dimensions\Clean  709  Properties and dimensions\Comfortable  75  Properties and dimensions\Comfortable  75  Properties and dimensions\Lase of access  771  Properties and dimensions\Lase of access  771  Properties and dimensions\Lase of access  771  Properties and dimensions\Lase of access  772  Properties and dimensions\Lase of access  774  Properties and dimensions\Lase of access  775  Properties and dimensions\Lase of access  776  Properties and dimensions\Lase of access  777  Properties and dimensions\Lase of access  770  Properties and dimensions\Lase of access  771  Propert	Social and Cultural Environment\Activities and events\Arts, music and cultural events	985
Social and Cultural Environment\Groups  A701 Social and Cultural Environment\Groups  A712 Social and Cultural Environment\Groups\Children, teens and future generations  A713 Social and Cultural Environment\Groups\Children, teens and future generations  A713 Social and Cultural Environment\Groups\Families  A714 Social and Cultural Environment\Groups\Friends  A715 Social and Cultural Environment\Groups\Friends  A717 Social and Cultural Environment\Groups\Seniors  A718 Social and Cultural Environment\Groups\Seniors  A719 Social and Cultural Environment\Culture and ethnicity  A719 Social and Cultural Environment\Culture and ethnicity  A719 Social and Cultural Environment\Culture and ethnicity  A719 Social and Cultural Environment\Quality of life\Economic divide and poverty  A719 Social and Cultural Environment\Quality of life\Food  A719 Social and Cultural Environment\Quality of life\Food  A719 Social and Cultural Environment\Quality of life\Housing  A720 Social and Cultural Environment\Quality of life\Housing  A7219 Social and Cultural Environment\Quality of life\Housing  A722 Social and Cultural Envir		218
Social and Cultural Environment\Groups\Children, teens and future generations 633 Social and Cultural Environment\Groups\Families 396 Social and Cultural Environment\Groups\Families 396 Social and Cultural Environment\Groups\Friends 139 Social and Cultural Environment\Groups\Friends 139 Social and Cultural Environment\Groups\Friends 155 Social and Cultural Environment\Groups\Young adults / young professionals 155 Social and Cultural Environment\Culture and ethnicity 913 Social and Cultural Environment\Culture and ethnicity\Hispanic/Latino 289 Social and Cultural Environment\Quality of life 362 Social and Cultural Environment\Quality of life\Economic divide and poverty 285 Social and Cultural Environment\Quality of life\Hood 321 Social and Cultural Environment\Quality of life\Hood 321 Social and Cultural Environment\Quality of life\Hood 321 Social and Cultural Environment\Quality of life\Housing 301 Social and Cultural Environment\Quality of life\Housing 302 Social and Cultural Environment\Quality of life\Housing 303 Social and Cultural Environment\Crime and Safety 861 Properties and dimensions 223 Properties and dimensions\Beauty 801 Properties and dimensions\Comfortable 75 Properties and dimensions\Comfortable 75 Properties and dimensions\Exciting and vibrant 76 Properties and dimensions\Exciting and vibrant 76 Properties and dimensions\Nistory 510	Social and Cultural Environment\Activities and events\Outdoor activities	768
Social and Cultural Environment\Groups\Children, teens and future generations 633 Social and Cultural Environment\Groups\Families 396 Social and Cultural Environment\Groups\Families 396 Social and Cultural Environment\Groups\Friends 139 Social and Cultural Environment\Groups\Friends 139 Social and Cultural Environment\Groups\Friends 155 Social and Cultural Environment\Groups\Young adults / young professionals 155 Social and Cultural Environment\Culture and ethnicity 913 Social and Cultural Environment\Culture and ethnicity\Hispanic/Latino 289 Social and Cultural Environment\Quality of life 362 Social and Cultural Environment\Quality of life\Economic divide and poverty 285 Social and Cultural Environment\Quality of life\Hood 321 Social and Cultural Environment\Quality of life\Hood 321 Social and Cultural Environment\Quality of life\Hood 321 Social and Cultural Environment\Quality of life\Housing 301 Social and Cultural Environment\Quality of life\Housing 302 Social and Cultural Environment\Quality of life\Housing 303 Social and Cultural Environment\Crime and Safety 861 Properties and dimensions 223 Properties and dimensions\Beauty 801 Properties and dimensions\Comfortable 75 Properties and dimensions\Comfortable 75 Properties and dimensions\Exciting and vibrant 76 Properties and dimensions\Exciting and vibrant 76 Properties and dimensions\Nistory 510	Social and Cultural Environment\Activities and events\Recreation, hiking and exercise	701
Social and Cultural Environment\Groups\Children, teens and future generations  Social and Cultural Environment\Groups\Families  396 Social and Cultural Environment\Groups\Friends  139 Social and Cultural Environment\Groups\Seniors  154 Social and Cultural Environment\Groups\Seniors  155 Social and Cultural Environment\Groups\Young adults / young professionals  155 Social and Cultural Environment\Culture and ethnicity  913 Social and Cultural Environment\Culture and ethnicity\Hispanic/Latino  289 Social and Cultural Environment\Quality of life Social and Cultural Environment\Quality of life\Economic divide and poverty  285 Social and Cultural Environment\Quality of life\Housing  301 Social and Cultural Environment\Quality of life\Housing  302 Social and Cultural Environment\Quality of life\Housing  303 Social and Cultural Environment\Quality of life\Housing  304 Social and Cultural Environment\Cultural environment\Cultur	·	
Social and Cultural Environment\Groups\Families  Social and Cultural Environment\Groups\Friends  Social and Cultural Environment\Groups\Seniors  154  Social and Cultural Environment\Groups\Young adults / young professionals  155  Social and Cultural Environment\Groups\Young adults / young professionals  155  Social and Cultural Environment\Culture and ethnicity  913  Social and Cultural Environment\Culture and ethnicity\Hispanic/Latino  289  Social and Cultural Environment\Quality of life  Social and Cultural Environment\Quality of life\Economic divide and poverty  285  Social and Cultural Environment\Quality of life\Food  321  Social and Cultural Environment\Quality of life\Health, happiness and well being  330  Social and Cultural Environment\Quality of life\Housing  301  Social and Cultural Environment\Quality of life\Housing  302  Social and Cultural Environment\Crime and Safety  803  Social and Cultural Environment\Crime and Safety  804  Properties and dimensions\Beauty  805  Roperties and dimensions\Clean  806  Roperties and dimensions\Comfortable  706  Properties and dimensions\Ease of access  771  Properties and dimensions\Ease of access  771  Properties and dimensions\Ease of access  772  Properties and dimensions\Lation  805  Properties and dimensions\Lation  806  Properties and dimensions\Lation  807  Properties and dimensions\Lation  808  Properties and dimensions\Lation  809  Properties and dimensions\Lation  809  Properties and dimensions\Lation  800  Properties and dimensions\Lation  801  Properties and dimensions\Lation  802  Properties and dimensions\Lation  803  Properties and dimensions\Lation  804  Properties and dimensions\Lation	·	633
Social and Cultural Environment\Groups\Friends 154 Social and Cultural Environment\Groups\Seniors 154 Social and Cultural Environment\Groups\Young adults / young professionals 155 Social and Cultural Environment\Culture and ethnicity 913 Social and Cultural Environment\Culture and ethnicity 913 Social and Cultural Environment\Culture and ethnicity\Hispanic/Latino 289 Social and Cultural Environment\Quality of life 362 Social and Cultural Environment\Quality of life\Food 362 Social and Cultural Environment\Quality of life\Food 321 Social and Cultural Environment\Quality of life\Housing 321 Social and Cultural Environment\Quality of life\Housing 301 Social and Cultural Environment\Quality of life\Housing 301 Social and Cultural Environment\Quality of life\Housing 301 Social and Cultural Environment\Crime and Safety 861 Properties and dimensions\Peauty 801 Properties and dimensions\Clean 300 Properties and dimensions\Clean 300 Properties and dimensions\Clean 75 Properties and dimensions\Diversity 1154 Properties and dimensions\Diversity 1154 Properties and dimensions\Ease of access 771 Properties and dimensions\Ease of access 771 Properties and dimensions\Ease of access 771 Properties and dimensions\Diversity 510 Properties and dimensions\Sopportunity 705 Properties and dimensions\Sopportunity 705 Properties and dimensions\Sopportunity 705 Properties and dimensions\Respect 110		
Social and Cultural Environment\Groups\Seniors  Social and Cultural Environment\Groups\Young adults / young professionals  Social and Cultural Environment\Culture and ethnicity  913  Social and Cultural Environment\Culture and ethnicity\Hispanic/Latino  289  Social and Cultural Environment\Quality of life  Social and Cultural Environment\Quality of life\Social and Cultural Environment\Quality of life\Social and Cultural Environment\Quality of life\Social and Cultural Environment\Quality of life\Food  Social and Cultural Environment\Quality of life\Food  Social and Cultural Environment\Quality of life\Housing  Social and Cultural Environment\Quality of life\Housing  Social and Cultural Environment\Quality of life\Housing  Social and Cultural Environment\Crime and Safety  861  Properties and dimensions  Properties and dimensions\Beauty  Properties and dimensions\Beauty  Properties and dimensions\Clean  Properties and dimensions\Comfortable  75  Properties and dimensions\Diversity  1154  Properties and dimensions\Ease of access  771  Properties and dimensions\Ease of access  771  Properties and dimensions\Exciting and vibrant  206  Properties and dimensions\Soliation  65  Properties and dimensions\Soliation  705  Properties and dimensions\Soliation	Social and Cultural Environment\Groups\Friends	139
Social and Cultural Environment\Groups\Young adults / young professionals  Social and Cultural Environment\Culture and ethnicity  913  Social and Cultural Environment\Culture and ethnicity\Hispanic/Latino  289  Social and Cultural Environment\Quality of life  362  Social and Cultural Environment\Quality of life  Social and Cultural Environment\Quality of life\Economic divide and poverty  285  Social and Cultural Environment\Quality of life\Health, happiness and well being  Social and Cultural Environment\Quality of life\Health, happiness and well being  Social and Cultural Environment\Crime and Safety  Properties and dimensions  223  Properties and dimensions\Beauty  Properties and dimensions\Clean  Properties and dimensions\Clean  Properties and dimensions\Comfortable  75  Properties and dimensions\Ease of access  771  Properties and dimensions\Exciting and vibrant  206  Properties and dimensions\History  Froperties and dimensions\Sloation  65  Properties and dimensions\Copportunity  705  Properties and dimensions\Copportunity  705  Properties and dimensions\Respect	· · · · · · · · · · · · · · · · · · ·	154
Social and Cultural Environment\Culture and ethnicity  Social and Cultural Environment\Culture and ethnicity\Hispanic/Latino  Social and Cultural Environment\Quality of life  Social and Cultural Environment\Quality of life  Social and Cultural Environment\Quality of life\Economic divide and poverty  285  Social and Cultural Environment\Quality of life\Food  321  Social and Cultural Environment\Quality of life\Health, happiness and well being  Social and Cultural Environment\Quality of life\Housing  Social and Cultural Environment\Crime and Safety  Properties and dimensions  223  Properties and dimensions\Beauty  Properties and dimensions\Cean  Properties and dimensions\Comfortable  75  Properties and dimensions\Diversity  1154  Properties and dimensions\Execiting and vibrant  206  Properties and dimensions\History  Froperties and dimensions\Isolation  65  Properties and dimensions\Solation  Properties and dimensions\Solation  65  Properties and dimensions\Copportunity  705  Properties and dimensions\Respect	Social and Cultural Environment\Groups\Young adults / young professionals	155
Social and Cultural Environment\Culture and ethnicity\Hispanic/Latino  Social and Cultural Environment\Quality of life  Social and Cultural Environment\Quality of life\Economic divide and poverty  Social and Cultural Environment\Quality of life\Food  Social and Cultural Environment\Quality of life\Food  Social and Cultural Environment\Quality of life\Health, happiness and well being  Social and Cultural Environment\Quality of life\Housing  Social and Cultural Environment\Crime and Safety  Rocial and Cultural Environment\Crime and Safety  861  Properties and dimensions  Properties and dimensions\Beauty  Roperties and dimensions\Clean  Properties and dimensions\Comfortable  75  Properties and dimensions\Comfortable  75  Properties and dimensions\Executing and vibrant  206  Properties and dimensions\History  510  Properties and dimensions\Solation  65  Properties and dimensions\Copportunity  705  Properties and dimensions\Respect		913
Social and Cultural Environment\Quality of life Social and Cultural Environment\Quality of life\Economic divide and poverty 285 Social and Cultural Environment\Quality of life\Economic divide and poverty 321 Social and Cultural Environment\Quality of life\Food 321 Social and Cultural Environment\Quality of life\Health, happiness and well being 301 Social and Cultural Environment\Crime and Safety 861 Properties and dimensions 223 Properties and dimensions\Beauty 801 Properties and dimensions\Clean 802 Properties and dimensions\Comfortable 75 Properties and dimensions\Diversity 803 Properties and dimensions\Diversity 804 Properties and dimensions\Exciting and vibrant 805 Properties and dimensions\Exciting and vibrant 806 Properties and dimensions\Solation 807 Properties and dimensions\Solation 808 Properties and dimensions\Solation 809 Properties and dimensions\Solation 800 Properties and dimensions\Solation 800 Properties and dimensions\Solation 800 Properties and dimensions\Solation		289
Social and Cultural Environment\Quality of life\Economic divide and poverty  Social and Cultural Environment\Quality of life\Food  321  Social and Cultural Environment\Quality of life\Health, happiness and well being  Social and Cultural Environment\Quality of life\Housing  Social and Cultural Environment\Quality of life\Housing  Social and Cultural Environment\Crime and Safety  861  Properties and dimensions  Properties and dimensions\Beauty  Properties and dimensions\Clean  Properties and dimensions\Comfortable  Properties and dimensions\Diversity  Properties and dimensions\Ease of access  771  Properties and dimensions\Ease of access  Properties and dimensions\Exciting and vibrant  206  Properties and dimensions\Isolation  Properties and dimensions\Isolation  65  Properties and dimensions\Opportunity  705  Properties and dimensions\Respect	·	362
Social and Cultural Environment\Quality of life\Food Social and Cultural Environment\Quality of life\Health, happiness and well being Social and Cultural Environment\Quality of life\Housing 301 Social and Cultural Environment\Crime and Safety 861 Properties and dimensions Properties and dimensions\Beauty 801 Properties and dimensions\Clean 801 Properties and dimensions\Comfortable 75 Properties and dimensions\Diversity 1154 Properties and dimensions\Ease of access 771 Properties and dimensions\Exciting and vibrant 206 Properties and dimensions\History Properties and dimensions\Solation 85 Properties and dimensions\Opportunity 705 Properties and dimensions\Respect		285
Social and Cultural Environment\Quality of life\Health, happiness and well being  Social and Cultural Environment\Quality of life\Housing  Social and Cultural Environment\Crime and Safety  861  Properties and dimensions  Properties and dimensions\Beauty  Properties and dimensions\Clean  Properties and dimensions\Comfortable  Properties and dimensions\Diversity  Properties and dimensions\Ease of access  771  Properties and dimensions\Exciting and vibrant  Properties and dimensions\History  Properties and dimensions\Sloation  Froperties and dimensions\Sloation  65  Properties and dimensions\Opportunity  Properties and dimensions\Respect	· · · · · · · · · · · · · · · · · · ·	321
Social and Cultural Environment\Quality of life\Housing  Social and Cultural Environment\Crime and Safety  Properties and dimensions  Properties and dimensions\Beauty  Properties and dimensions\Clean  Properties and dimensions\Comfortable  Properties and dimensions\Diversity  Properties and dimensions\Diversity  Properties and dimensions\Ease of access  Properties and dimensions\Exciting and vibrant  Properties and dimensions\History  Properties and dimensions\Isolation  Properties and dimensions\Solation  Properties and dimensions\Solation  Properties and dimensions\Copportunity  Properties and dimensions\Respect  110	·	630
Social and Cultural Environment\Crime and Safety Properties and dimensions Properties and dimensions\Beauty Properties and dimensions\Clean Properties and dimensions\Clean Properties and dimensions\Comfortable Properties and dimensions\Diversity Properties and dimensions\Ease of access Properties and dimensions\Ease of access Properties and dimensions\Exciting and vibrant Properties and dimensions\History Properties and dimensions\Solution Properties and dimensions\Solution Properties and dimensions\Copportunity Properties and dimensions\Copportunity Properties and dimensions\Copportunity Properties and dimensions\Respect  110		301
Properties and dimensions Properties and dimensions\Beauty Properties and dimensions\Clean Properties and dimensions\Clean Properties and dimensions\Comfortable Properties and dimensions\Diversity Properties and dimensions\Ease of access Properties and dimensions\Ease of access Properties and dimensions\Exciting and vibrant Properties and dimensions\History Properties and dimensions\Isolation Properties and dimensions\Solation Properties and dimensions\Opportunity Properties and dimensions\Opportunity Properties and dimensions\Opportunity Properties and dimensions\Respect  110		861
Properties and dimensions\Beauty Properties and dimensions\Clean Properties and dimensions\Comfortable Properties and dimensions\Diversity Properties and dimensions\Diversity Properties and dimensions\Ease of access Properties and dimensions\Ease of access Properties and dimensions\Exciting and vibrant Properties and dimensions\History Properties and dimensions\Isolation Properties and dimensions\Opportunity Properties and dimensions\Opportunity Properties and dimensions\Opportunity Properties and dimensions\Respect  110	•	223
Properties and dimensions\Clean Properties and dimensions\Comfortable Properties and dimensions\Diversity Properties and dimensions\Ease of access Properties and dimensions\Ease of access Properties and dimensions\Exciting and vibrant Properties and dimensions\History Properties and dimensions\Isolation Properties and dimensions\Isolation Properties and dimensions\Opportunity Properties and dimensions\Opportunity Properties and dimensions\Respect  110		
Properties and dimensions\Comfortable 75 Properties and dimensions\Diversity 1154 Properties and dimensions\Ease of access 771 Properties and dimensions\Exciting and vibrant 206 Properties and dimensions\History 510 Properties and dimensions\Isolation 65 Properties and dimensions\Opportunity 705 Properties and dimensions\Respect 110	·	
Properties and dimensions\Diversity  Properties and dimensions\Ease of access  Properties and dimensions\Exciting and vibrant  Properties and dimensions\History  Properties and dimensions\History  Properties and dimensions\Isolation  Properties and dimensions\Opportunity  Properties and dimensions\Opportunity  Properties and dimensions\Respect	· · · · · · · · · · · · · · · · · · ·	
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Properties and dimensions\Exciting and vibrant 206 Properties and dimensions\History 510 Properties and dimensions\Isolation 65 Properties and dimensions\Opportunity 705 Properties and dimensions\Respect 110		
Properties and dimensions\History 510 Properties and dimensions\Isolation 65 Properties and dimensions\Opportunity 705 Properties and dimensions\Respect 110	·	206
Properties and dimensions\lsolation 65 Properties and dimensions\Opportunity 705 Properties and dimensions\Respect 110		
Properties and dimensions\Opportunity 705 Properties and dimensions\Respect 110	· · · · · · · · · · · · · · · · · · ·	
Properties and dimensions\Respect 110	·	
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# Counts of Codes – Partial Data (Surveys thru 2-25-11, Conver. Thru 43)

Code	LIKE
Natural Environment\Weather and climate	1203
Regional Character\Community and Neighborhoods\Friendly, relaxed and small town feel	815
Natural Environment	560
Properties and dimensions\Diversity	516
Regional Character\Community and Neighborhoods	411
Natural Environment\Mountains	405
Education\Colleges and Universities\University of Arizona	391
Social and Cultural Environment\Culture and ethnicity	381
Natural Environment\Desert	354
Social and Cultural Environment\Activities and events\Arts, music and cultural events	307
Properties and dimensions\Beauty	286
Properties and dimensions\Ease of access	267
Social and Cultural Environment	258
Regional Character\Size of region	237
Natural Environment\Views	215
Social and Cultural Environment\Activities and events\Outdoor activities	209
Social and Cultural Environment\Activities and events	197
Social and Cultural Environment\Groups	170
Social and Cultural Environment\Activities and events\Recreation, hiking and exercise	168
Regional Character\Community and Neighborhoods\Connecting and interacting	165
Properties and dimensions\History	159
Built Environment\Areas of the region	158
Properties and dimensions\Opportunity	154
Natural Environment\Open space	151
Built Environment\Functional layout	145
Regional Character	123
Accessibility and Transportation\Biking	112
Regional Character\Nearby attractions	104
Natural Environment\Plant and animal life	98
Regional Character\ldentity, brand and uniqueness	87
Built Environment\Downtown	83
Economic Environment\Cost, value, investment\Affordable, low cost and free	81
Governance and politics	81
Regional Character\Community and Neighborhoods\Openmindedness and creativity	81
Social and Cultural Environment\Culture and ethnicity\Hispanic/Latino	80
Economic Environment\Businesses	79
Social and Cultural Environment\Quality of life\Food	77
Built Environment	75
Social and Cultural Environment\Groups\Families	73
Social and Cultural Environment\Quality of life	67
Social and Cultural Environment\Quality of life\Health, happiness and well being	62
Education\Colleges and Universities	60
Accessibility and Transportation\Traffic and ease of travel	57
Regional Character\Community and Neighborhoods\Support	57
Natural Environment\Air quality	56
Social and Cultural Environment\Activities and events\Eating out	56
Institutions\Non-profit, charity and volunteer	55
Natural Environment\Open space\Local and state parks	54
Education	53
Natural Environment\Managing Resources and Sustainability	50
Institutions	46

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# Counts of Codes – Partial Data (Surveys thru 2-25-11, Conver. Thru 43)

Code	Like
Built Environment\Functional layout\Shopping opportunities	42
Institutions\Sports	40
Accessibility and Transportation	39
Governance and politics\Governmental units	39
Social and Cultural Environment\Groups\Friends	39
Social and Cultural Environment\Groups\Children, teens and future generations	35
Properties and dimensions	35
Natural Environment\Open space\National lands and forests	33
Economic Environment\Cost, value, investment	32
Natural Environment\Managing Resources and Sustainability\Conservation and resources	32
Social and Cultural Environment\Quality of life\Housing	31
Social and Cultural Environment\Crime and Safety	30
Accessibility and Transportation\Public transit	29
Properties and dimensions\Spiritual nature	29
Economic Environment\Growth	27
Governance and politics\Policy, planning and regulation	27
Properties and dimensions\Exciting and vibrant	26
Education\K-12 Schools	25
Economic Environment\Jobs	23
Economic Environment	16
Social and Cultural Environment\Groups\Seniors	15
Economic Environment\Businesses\Major sectors	14
Natural Environment\Managing Resources and Sustainability\Water	13
Institutions\Social services and support systems	12
Economic Environment\Economic engine	11
Natural Environment\Managing Resources and Sustainability\Solar energy	11
Properties and dimensions\Clean	11
Built Environment\Functional layout\Mixed use, density and sprawl	9
Governance and politics\Leadership and vision	9
Accessibility and Transportation\Vehicles	8
Properties and dimensions\Comfortable	8
Properties and dimensions\Respect	8
Economic Environment\Jobs\Salary scale	4
Education\K-12 Schools\Districts	4
Social and Cultural Environment\Groups\Young adults / young professionals	4
Economic Environment\Businesses\Green business	3
Economic Environment\Jobs\Quality and quantity	3
Economic Environment\Jobs\Workforce	3
Education\K-12 Schools\Performance	3
Economic Environment\Businesses\New businesses	2
Natural Environment\Managing Resources and Sustainability\Conservation education	2
Education\K-12 Schools\Curriculum	1
Economic Environment\Cost, value, investment\High cost	0
Education\Funding	0
Regional Character\Community and Neighborhoods\Divisive and polarized	0
Social and Cultural Environment\Quality of life\Economic divide and poverty	0
Properties and dimensions\lsolation	0

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# Counts of Codes – Partial Data (Surveys thru 2-25-11, Conver. Thru 43)

Code	Change
Governance and politics	725
Accessibility and Transportation	703
Governance and politics\Policy, planning and regulation	566
Built Environment\Functional layout	513
Built Environment	424
Accessibility and Transportation\Public transit	398
Built Environment\Downtown	379
Education	376
Accessibility and Transportation\Traffic and ease of travel	313
Social and Cultural Environment\Crime and Safety	264
Governance and politics\Leadership and vision	228
Education\K-12 Schools	202
Economic Environment\Businesses	201
Built Environment\Functional layout\Mixed use, density and sprawl	195
Regional Character\Community and Neighborhoods	190
Economic Environment\Growth	181
Built Environment\Areas of the region	175
Regional Character\Community and Neighborhoods\Divisive and polarized	173
Natural Environment\Managing Resources and Sustainability\Water	165
Economic Environment	154
Regional Character\Community and Neighborhoods\Support	154
Social and Cultural Environment\Activities and events	147
Governance and politics\Governmental units	143
Accessibility and Transportation\Biking	140
Regional Character\Community and Neighborhoods\Connecting and interacting	139
Economic Environment\Jobs	130
Economic Environment\Cost, value, investment	128
Social and Cultural Environment\Groups\Children, teens and future generations	125
Properties and dimensions\Opportunity	125
Properties and dimensions\Clean	119
Natural Environment\Managing Resources and Sustainability	118
Social and Cultural Environment\Quality of life\Economic divide and poverty	98
Economic Environment\Jobs\Quality and quantity	93
Natural Environment\Managing Resources and Sustainability\Conservation and resources	87
Education\Funding	86
Accessibility and Transportation\Vehicles	82
Institutions\Sports	80
Social and Cultural Environment\Quality of life\Housing	78
Natural Environment\Open space\Local and state parks	74
Social and Cultural Environment\Activities and events\Arts, music and cultural events	73
Social and Cultural Environment	71
Economic Environment\Businesses\New businesses	68
Economic Environment\Jobs\Salary scale	68
Education\K-12 Schools\Performance	65
Institutions\Social services and support systems	64
Institutions	63
Natural Environment\Managing Resources and Sustainability\Solar energy	63
Social and Cultural Environment\Groups	63
Properties and dimensions\Diversity	58
Social and Cultural Environment\Culture and ethnicity	56
Education/Colleges and Universities/University of Arizona	51

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# Counts of Codes – Partial Data (Surveys thru 2-25-11, Conver. Thru 43)

Code	Change
Properties and dimensions\Exciting and vibrant	49
Social and Cultural Environment\Quality of life\Health, happiness and well being	48
Properties and dimensions	47
Built Environment\Functional layout\Shopping opportunities	45
Economic Environment\Businesses\Major sectors	44
Social and Cultural Environment\Quality of life\Food	43
Properties and dimensions\Ease of access	43
Regional Character\Identity, brand and uniqueness	42
Social and Cultural Environment\Groups\Young adults / young professionals	42
Natural Environment\Plant and animal life	41
Properties and dimensions\History	41
Social and Cultural Environment\Activities and events\Recreation, hiking and exercise	35
Regional Character	34
Natural Environment\Desert	33
Natural Environment\Open space	33
Institutions\Non-profit, charity and volunteer	32
Natural Environment	31
Economic Environment\Cost, value, investment\Affordable, low cost and free	29
Social and Cultural Environment\Groups\Seniors	29
Education\K-12 Schools\Districts	28
Regional Character\Community and Neighborhoods\Friendly, relaxed and small town feel	28
Social and Cultural Environment\Groups\Families	26
Social and Cultural Environment\Quality of life	25
Properties and dimensions\Beauty	25
Economic Environment\Businesses\Green business	24
Education\K-12 Schools\Curriculum	24
Natural Environment\Air quality	24
Natural Environment\Weather and climate	24
Properties and dimensions\Respect	24
Economic Environment\Economic engine	23
Regional Character\Community and Neighborhoods\Openmindedness and creativity	23
Education\Colleges and Universities	19
Natural Environment\Managing Resources and Sustainability\Conservation education	19
Regional Character\Size of region	19
Social and Cultural Environment\Culture and ethnicity\Hispanic/Latino	19
Economic Environment\Jobs\Workforce	15
Social and Cultural Environment\Activities and events\Outdoor activities	13
Economic Environment\Cost, value, investment\High cost	11
Natural Environment\Views	11
Natural Environment\Mountains	10
Properties and dimensions\lsolation	10
Social and Cultural Environment\Activities and events\Eating out	8
Properties and dimensions\Spiritual nature	7
Regional Character\Nearby attractions	5
Natural Environment\Open space\National lands and forests	2
Properties and dimensions\Comfortable	2
Social and Cultural Environment\Groups\Eriends	0

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# Counts of Codes – Partial Data (Surveys thru 2-25-11, Conver. Thru 43)

Code	Why
Natural Environment\Weather and climate	1048
Built Environment\Functional layout	979
Governance and politics	928
Governance and politics\Policy, planning and regulation	922
Regional Character\Community and Neighborhoods	865
Regional Character\Community and Neighborhoods\Connecting and interacting	823
Regional Character\Community and Neighborhoods\Friendly, relaxed and small town feel	708
Accessibility and Transportation	704
Accessibility and Transportation\Traffic and ease of travel	660
Natural Environment	635
Built Environment	610
Social and Cultural Environment\Activities and events\Arts, music and cultural events	605
Properties and dimensions\Diversity	580
Social and Cultural Environment\Crime and Safety	567
Social and Cultural Environment\Activities and events	559
Built Environment\Downtown	549
Education	546
Social and Cultural Environment\Activities and events\Outdoor activities	546
Education\Colleges and Universities\University of Arizona	540
Regional Character\Identity, brand and uniqueness	534
Social and Cultural Environment\Quality of life\Health, happiness and well being	520
Economic Environment\Businesses	503
Social and Cultural Environment\Activities and events\Recreation, hiking and exercise	498
Properties and dimensions\Beauty	490
Accessibility and Transportation\Public transit	488
Natural Environment\Mountains	487
Natural Environment\Desert	479
Social and Cultural Environment\Culture and ethnicity	476
Social and Cultural Environment\Groups\Children, teens and future generations	473
Built Environment\Areas of the region	462
Properties and dimensions\Ease of access	461
Properties and dimensions\Opportunity	426
Governance and politics\Leadership and vision	423
Regional Character\Community and Neighborhoods\Support	400
Accessibility and Transportation\Biking	397
Economic Environment\Growth	395
Social and Cultural Environment	379
Economic Environment	377
Natural Environment\Managing Resources and Sustainability	360
Natural Environment\Views	360
Accessibility and Transportation\Vehicles	345
Regional Character\Community and Neighborhoods\Divisive and polarized	319
Properties and dimensions\History	310
Social and Cultural Environment\Groups\Families	297
Built Environment\Functional layout\Mixed use, density and sprawl	288
Economic Environment\Cost, value, investment	288
Natural Environment\Plant and animal life	281
Regional Character\Size of region	272
Social and Cultural Environment\Quality of life	270
Education\K-12 Schools  Economic Environment\ Johs	269 265
IECONOMIC ENVIRONMENTATORS	/nn

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# Counts of Codes – Partial Data (Surveys thru 2-25-11, Conver. Thru 43)

Code	Why
Natural Environment\Managing Resources and Sustainability\Water	253
Regional Character	252
Economic Environment\Economic engine	243
Social and Cultural Environment\Groups	238
Institutions\Sports	232
Natural Environment\Managing Resources and Sustainability\Conservation and resources	231
Education\K-12 Schools\Performance	230
Regional Character\Community and Neighborhoods\Openmindedness and creativity	221
Governance and politics\Governmental units	215
Social and Cultural Environment\Quality of life\Food	201
Education\Funding	193
Social and Cultural Environment\Quality of life\Housing	192
Social and Cultural Environment\Culture and ethnicity\Hispanic/Latino	190
Social and Cultural Environment\Quality of life\Economic divide and poverty	187
Natural Environment\Air quality	180
Properties and dimensions\Clean	170
Natural Environment\Open space	169
Regional Character\Nearby attractions	169
Built Environment\Functional layout\Shopping opportunities	167
Economic Environment\Cost, value, investment\Affordable, low cost and free	160
Institutions\Non-profit, charity and volunteer	159
Natural Environment\Open space\Local and state parks	156
Social and Cultural Environment\Activities and events\Eating out	154
Economic Environment\Jobs\Quality and quantity	149
Institutions	145
Economic Environment\Businesses\New businesses	142
Properties and dimensions	141
Properties and dimensions\Exciting and vibrant	131
Economic Environment\Businesses\Major sectors	122
Economic Environment\Jobs\Salary scale	120
Economic Environment\Jobs\Workforce	120
Social and Cultural Environment\Groups\Seniors	110
Social and Cultural Environment\Groups\Young adults / young professionals	109
Properties and dimensions\Spiritual nature	108
Natural Environment\Managing Resources and Sustainability\Solar energy	105
Social and Cultural Environment\Groups\Friends	100
Institutions\Social services and support systems	96
Education\Colleges and Universities	87
Properties and dimensions\Respect	78
Properties and dimensions\Comfortable	65
Education\K-12 Schools\Curriculum	64
Education\K-12 Schools\Districts	64
Economic Environment\Cost, value, investment\High cost	60
Properties and dimensions\lsolation	55
Natural Environment\Open space\National lands and forests	44
Economic Environment\Businesses\Green business	25
Natural Environment\Managing Resources and Sustainability\Conservation education	25

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